Microsoft SharePoint and Office 365 Experts VisualSP and AdaptivEdge Combine Forces

Two Microsoft enablement firms partner to bring stronger end-user adoption and smoother change management to enterprises.

VisualSP, the leader in Office 365 and SharePoint contextual end-user help, announced a recent partnership with AdaptivEdge, a Microsoft Gold Partner consulting group, to provide organizations a means to better leverage their Microsoft investments. Among the goals of the partnership are improving user adoption, accelerating change management, and supporting policy compliance.

"VisualSP is the support mechanism for the frustrated end user," said VisualSP CEO Asif Rehmani. "We focus on helping users—not by training them directly, but by guiding them at their moment-of-need to help them get their job done. AdaptivEdge provides extensive Microsoft expertise and helps to reach more organizations and create customer-specific solutions."

The two companies have rich histories dealing with Microsoft products. Starting with the original release of SharePoint, VisualSP has built on-premises and web add-on solutions that empower users to learn on their own when adopting or migrating to Office 365 and SharePoint. Its Just-in-Time Learning® products have helped over 2 million end users. The company further extended its offerings in 2016 to include custom interactive guides called Walk-thrus.

AdaptivEdge launched in 2013 and works closely with enterprises to implement, configure, and customize a wide range of Microsoft solutions, including Microsoft 365, Azure, Skype for Business, and SQL Server. The company helps customers evaluate products and services from a financial perspective as well as from a business and technical/functional perspective to determine the best fit for each IT initiative.

"AdaptivEdge is very excited to announce our new partnership with VisualSP. We've learned through hundreds of migrations and new implementations that the impact on the organization and degree of change is significant," said Stephen Soper, principal at AdaptivEdge. "VisualSP offers our customers a programmatic approach and comprehensive help system for extending training and support to the end user's individualized experience. True end-user adoption and behavioral change require a long-term approach…VisualSP provides the ongoing contextual help that drives this change."

About AdaptivEdge

Based out of Alameda, CA, AdaptivEdge was founded in June 2013 by Steve Sope. As a Microsoft Gold Partner, AdaptivEdge helps customers evaluate various product options from a financial perspective as well as from a business and technical perspective.

With over 20+ consultants and Microsoft subject-matter experts, AdaptivEdge has developed a methodology for helping customers identify their requirements via in-depth questionnaires and

collaborative workshops. Once the requirements are defined, the AdaptivEdge team utilizes a best practices approach to help the customer select the right Microsoft products and architect a solution that delivers maximum ROI.

For more information about AdaptivEdge, visit the company's website at www.adaptivedge.com.

About VisualSP®

VisualSP® has been a leader in e-learning/performance support integration with SharePoint since 2005. The company introduced its on-demand, inline Help System for SharePoint to assist end users in developing mastery over common SharePoint tasks. In 2016, VisualSP expanded its technology solutions to online Microsoft products. The company is led by Microsoft MVP and MCT Asif Rehmani.

To learn more about VisualSP, please visit: www.visualsp.com

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